

Jefferson D. Pooley

CURRICULUM VITAE

Associate Professor
Media & Communication
Muhlenberg College
2400 Chew Street, Allentown, PA 18104
484-664-3677
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EDUCATION

Columbia University

Ph.D. in Communications (with distinction), May 2006

Dissertation: "An Accident of Memory: Edward Shils, Paul Lazarsfeld, and the History of American Mass Communication Research"

M.A. in Communications, May 2001

Harvard University

A.B. in Social Studies (*Magna Cum Laude*, Phi Beta Kappa), June 1998

EMPLOYMENT

2011 (fall) - present, Associate Professor

Department of Media & Communication, Muhlenberg College

2009 (spring), Annenberg Scholar

Annenberg Scholars Program in Culture & Communication, University of Pennsylvania

2006 (fall) - 2011 (spring), Assistant Professor

Department of Media & Communication, Muhlenberg College

2003 (fall) - 2006 (spring), Instructor

Department of Media & Communication, Muhlenberg College

BOOKS

1. 2016, *James W. Carey and Communication Research: Reputation at the University's Margins* (New York, Peter Lang)
2. 2016, associate editor with Klaus Bruhn Jensen (editor), Robert Craig (editor), and Eric Rothenbuhler (associate editor), *International Encyclopedia of Communication Theory and Philosophy*, 4 volumes (New York: Wiley-Blackwell)
3. 2011, co-editor with Sue Curry Jansen and Lora Taub, *Media & Social Justice* (New York: Palgrave Macmillan)
4. 2008, co-editor with David Park, *History of Media and Communication Research: Contested Memories* (New York: Peter Lang)

ARTICLES & CHAPTERS

1. under review, "The Book Review as Intellectual Craft: A Bibliophilic Tribute to Sue Curry Jansen"
2. 2017, second author with Brooke Erin Duffy, "'Facebook for Professors': The Convergence of Self-Branding and Social Media Logic on Academia.edu," *Social Media + Society* 3:1 (pp. 1-11)
3. 2017, first author with Christian Schwarzenegger, "Faulty Reception: The Institutional Roots of U.S. Communication Research's Neglect of Public Sphere Scholarship," in Stefanie Averbek-Lietz, ed. *Kommunikationswissenschaft im internationalen Vergleich* (Wiesbaden: Springer VS)
4. 2017, second author with Meredith Salisbury, "The #nofilter Self: The Contest for Authenticity among Social Networking Sites, 2002–2016," *Social Sciences* 6 (pp. 10-34)
5. 2016, "How to Become a Famous Media Scholar: The Case of Marshall McLuhan," *Los Angeles Review of Books*, <https://lareviewofbooks.org/article/become-famous-media-scholar-case-marshall-mcluhan/>
6. 2016, "Open Media Scholarship: The Case for Open Access in Media Studies," *International Journal of Communication* 10 (pp. 6148–6164)

7. 2016, "Communication Theory and the Disciplines," in Klaus Bruhn Jensen and Robert T. Craig, eds., *International Encyclopedia of Communication Theory and Philosophy* (New York: Wiley-Blackwell)
8. 2016, "A 'Not Particularly Felicitous' Phrase: A History of the 'Behavioral Sciences' Label," *Serendipities: Journal for the Sociology and History of the Social Sciences* 1:1 (pp. 38-81)
9. 2016, "The Four Cultures: Media Studies at the Crossroads," *Social Media + Society* 2 (pp. 1-4). Republished on *Culture Digitally*, March 9, 2016, <http://culturedigitally.org/2016/03/the-four-cultures-media-studies-at-the-crossroads/>
10. 2015, "Sinking the Flagship: Why Communication Studies Is Better Off Without One," *International Journal of Communication* 9 (pp. 1247-1255)
11. 2015, "Mnemonic Multiples: The Case of the Columbia Panel Studies," *Journal of the History of the Behavioral Sciences* 51:1 (pp. 10-30)
12. 2014, "Sociology and the Socially Mediated Self," in Silvio Waisbord, ed. *Media Sociology: A Reappraisal* (New York: Polity)
13. 2013, first author with Michael Socolow, "Checking Up on *The Invasion from Mars*: Hadley Cantril, Paul Lazarsfeld, and the Making of a Misremembered Classic," *International Journal of Communication* 7 (pp. 1920-1948)
14. 2013, first author with Michael Socolow, "War of the Words: *The Invasion from Mars* and its Legacy for Mass Communication Scholarship," in Joy Hayes, Kathleen Battles, and Wendy Hilton-Morrow, eds. *War of the Worlds to Social Media* (New York: Peter Lang)
15. 2012, first author with David Park, "Communication Research," in Robert Craig, Peter Simonson, and John Jackson, eds. *The Handbook of Communication History* (New York: Routledge)
16. 2012, second author with John Durham Peters, "Media and Communications," in *The Wiley-Blackwell Companion to Sociology*, ed. George Ritzer (New York: Wiley-Blackwell)

17. 2011, "Another Plea for the University Tradition: The Institutional Roots of Intellectual Compromise," *International Journal of Communication* 5 (pp. 1442–1457). Shorter version published in Barbie Zelizer, ed. *Making the University Matter* (New York: Routledge, 2011)
18. 2011, "From Psychological Warfare to Media Justice: Shifts in Foundation Support for Communication Research," in Sue Curry Jansen, Jeff Pooley, and Lora Taub, eds. *Media & Social Justice* (New York: Palgrave Macmillan)
19. 2011, second author with Mark Solovey, "The Price of Success: Sociologist Harry Alpert, the NSF's First Social Science Policy Architect," *Annals of Science* 68 (pp. 229-260)
20. 2010, with Mark Solovey, "Marginal to the Revolution: The Curious Relationship between Economics and the Behavioral Sciences Movement in Mid-20th Century America," *History of Political Economy* 42S (pp. 199-233)
21. 2010, "The Consuming Self: From Flappers to Facebook," in Melissa Aronczyk and Devon Powers, eds. *Blowing Up the Brand: Critical Perspectives on Promotional Culture* (New York: Peter Lang)
22. 2008, with Elihu Katz, "Further Notes on Why Sociology Abandoned Mass Communication Research," *Journal of Communication* 58 (pp. 767-786)
23. 2008, with David Park, "Introduction," in *History of Media and Communication Research: Contested Memories*, edited with David Park (New York: Peter Lang)
24. 2008, "The New History of Mass Communication Research," in *History of Media and Communication Research: Contested Memories*, edited with David Park (New York: Peter Lang)
25. 2007, "Edward Shils' Turn Against Karl Mannheim: The Central European Connection," *American Sociologist* 38 (pp. 364-382)
26. 2007, "Daniel Czitrom, James W. Carey, and the Chicago School," in "Critical Forum: *Media and the American Mind* 25 Years Later," *Critical Studies in Media Communication*, 24:5 (pp. 469-472)

27. 2007, "Straight by Day and Swingers by Night: Re-reading Daniel Bell on Capitalism and its Culture," *The Review of Communication*, 7:4 (pp. 401-410)
28. 2006, "Fifteen Pages that Shook the Field: *Personal Influence*, Edward Shils and the Remembered History of Mass Communication Research," *The Annals of the American Academy of Political and Social Sciences*, 608 (pp. 130-156)

BOOK REVIEWS & SHORT ESSAYS

1. 2017, February 15, "As Goes the Media, So Goes Scholarly Publishing," *Cyborgology*, <https://thesocietypages.org/cyborgology/2017/02/15/as-goes-the-media-so-goes-scholarly-publishing/> (adapted from "Open Media Scholarship: The Case for Open Access in Media Studies," 2016)
2. 2017, January 25, "The Impact Platform," *Parameters*, <http://parameters.ssrc.org/2017/01/the-impact-platform>
3. 2016, "Sociology of Knowledge," in Klaus Bruhn Jensen and Robert T. Craig, eds., *International Encyclopedia of Communication Theory and Philosophy* (New York: Wiley-Blackwell)
4. 2016, "Lazarsfeld, Paul F.," in Klaus Bruhn Jensen and Robert T. Craig, eds., *International Encyclopedia of Communication Theory and Philosophy* (New York: Wiley-Blackwell)
5. 2016, "The Field, Fermented: Prestige and the Vocational Bind in Communication Research," *International Communication Gazette* 78 (621–626)
6. 2015, "Media Scholarship Needs Updating: Iterative Article 'Editions' for a Sped-Up World," *Culture Digitally*, <http://culturedigitally.org/2015/05/media-scholarship-needs-updating-iterative-article-editions-for-a-sped-up-world/> 2016, republished in Spanish translation as, "Investigaciones Sobre Los Medios de Información Deben Ser Actualizadas - Artículos Iterativos Para un Mundo Que Cambia Rápido," *Culture Digitally*, <http://culturedigitally.org/2016/03/translation-investigaciones-sobre-los-medios-de-informacion-deben-ser-actualizadas-articulos-iterativos-para-un-mundo-que-anda-mas-rapido/>

7. 2015, "U.S. Communication History and the Discipline's Digital Euphoria," *Aviso* no. 60 (pp. 7-8)
8. 2014, review of *Cultures of Mediatization*, by Andreas Hepp, *International Journal of Communication* 8 (pp. 2778–2782)
9. 2011, "Paul F. Lazarsfeld," *Encyclopedia of Consumer Culture*, edited by Dale Southerton (Thousand Oaks, CA: Sage)
10. 2011, review of *The Public and Its Possibilities*, by John D. Fairfield, *Contemporary Sociology* 40:3 (pp. 302-304)
11. 2010, "Mnemonic Multiples: The Case of the Columbia Panel Studies," *Timelines* 15 (pp. 7-11)
12. 2009, review of *The Media and Social Theory*, edited by David Hesmondhalgh & Jason Toynbee, *Contemporary Sociology* 38:5 (2009): 404-406
13. 2009, review of *Caesarism, Charisma and Fate*, by Peter Baehr, *Canadian Journal of Sociology* 34:1 (pp. 165-168)
14. 2005, review of *Canonic Texts in Media Research*, *Journal of Communication* 55:1 (pp. 199-203)

POPULAR ARTICLES

1. 2016, November 11, "Why We Can't Know Whether Facebook Is to Blame for Trump's Election," *Slate*, http://www.slate.com/blogs/future_tense/2016/11/11/we_can_t_know_whether_facebook_is_to_blame_for_trump_s_win.html
2. 2016, September 8, "Apple Watch pivots to fitness – and focuses on a different style of self-help," *The Conversation*, <https://theconversation.com/apple-watch-pivots-to-fitness-and-focuses-on-a-different-style-of-self-help-65079>
3. 2015, May 29, "Social media's charts and metrics turn us into quantified digital versions of ourselves," *The Conversation*, <https://theconversation.com/social-medias-charts-and-metrics-turn-us-into-quantified-digital-versions-of-ourselves-42215>

4. 2013, October 28, second author with Michael Socolow, "The Myth of the *War of the Worlds* Panic," *Slate*, http://www.slate.com/articles/arts/history/2013/10/orson_welles_war_of_the_worlds_panic_myth_the_infamous_radio_broadcast_did.html
5. 2013, February 26, "Digital Rights Management: Downloads, Downers and a Call for PDF Publishing," Guardian Higher Education Network, <http://www.guardian.co.uk/higher-education-network/blog/2013/feb/26/digital-rights-managment-pdf-books>

INVITED TALKS

1. 2017, February, "The Four Cultures of U.S. Media Studies," Cornell University, Ithaca, NY
2. 2016, October, "Media, Communication and Film Programs at Selective Liberal Arts Colleges" (co-authored with Anne Kitz), Drew University, Madison, NJ
3. 2015, October, presentation, "Open Media Scholarship," Annenberg School for Communication, University of Pennsylvania
4. 2015, June, presentation (co-authored by Christian Schwarzenegger), "Faulty Reception: The Institutional Roots of U.S. Communication Research's Neglect of Public Sphere Scholarship," 12th annual History of Economics as History of Social Science conference, ENS Cachan
5. 2013, November, presentation, "The Border-Dwelling Importer: James W. Carey and the Geography of Relative Field Prestige," symposium, ANR Research Group on cross-disciplinary research ventures in postwar American social science, NYU
6. 2013, February, presentation, "James W. Carey Before Cultural Studies," Carleton University, Ottawa, Canada
7. 2013, February, presentation, "Sociology and the Socially Mediated Self," Carleton University, Ottawa, Canada
2012, November, presentation, "A 'Not Particularly Felicitous' Phrase: A History of the 'Behavioral Sciences' Label," symposium, ANR Research Group on cross-disciplinary research ventures in postwar American social science, ENS Cachan

8. 2012, September, presentation (with Christian Schwarzenegger), "Faulty Reception: The Institutional Roots of U.S. Communication Research Neglect of European Audience and Public Sphere Scholarship," workshop, "Comparing Communication Research – Transnational Perspectives," University of Bremen
9. 2012, May, presentation, "James W. Carey's Cultural Studies: Origins and Early Evolution," symposium, "Comunicação como Cultura," Biblioteca Nacional de Portugal
10. 2011, November, presentation, "Mnemonic Multiples: The Case of the Columbia Panel Studies," symposium, ANR Research Group on cross-disciplinary research ventures in postwar American social science, ENS Cachan
11. 2011, October, presentation, "Thesis Drift: Reading James W. Carey's Dissertation in the Context of his Career," Communications Colloquium, Columbia University
12. 2010, November, presentation, "Cross-Disciplinary Research Ventures at Columbia University after World War II," symposium, ANR Research Group on cross-disciplinary research ventures in postwar American social science, ENS Cachan
2010, May, presentation, "Edward Shils and 'The Theory of Mass Society': Roots of a Cold War Pejorative," at "The Construction of Social Science in Cold War America" symposium, University of Toronto
13. 2009, December, presentation, "Another Plea for the University Tradition: The Institutional Roots of Intellectual Compromise," Making the University Matter, Annenberg School for Communication, University of Pennsylvania
14. 2009, October, public lecture, "Facebook and the Self: A Status Update," Culture and Communication Speaker Series, Drexel University
15. 2009, May, presentation, "The Authenticity Bind: From Flappers to Facebook," Blowing up the Brand: Critical Perspectives on Promotional Paradigms, New York University
16. 2009, May, presentation with Mark Solovey, "The Marginal Revolution: The Place of Economics within the Behavioral Sciences Movement in Mid-20th Century America," Economics and the Other Social Sciences, Duke University

17. 2009, April, public lecture, "Facebook and the Self: A Status Update," Annenberg Scholars Program in Culture and Communication, University of Pennsylvania
18. 2009, February, public colloquium, "The Strange Shape of James W. Carey's Renown: Reputation and Prestige Gaps Between Fields," Annenberg Scholars Program in Culture and Communication, University of Pennsylvania
19. 2007, October, keynote address, Conversations & Communications: A Conference in Memory of James W. Carey, Columbia University
20. 2005, November, invited presentation, "Fifteen Pages that Shook the Field: *Personal Influence*, Edward Shils and the Remembered History of Mass Communication Research," Re-Reading *Personal Influence*: Retrospects and Prospects 50 Years Later, Columbia University
21. 2005, June, presentation, "The Invention of Tradition: Edward Shils and the 'Mass Society Theory' Construal," Lake Forest Sociology of Intellectuals Workshop, Lake Forest, IL

CONFERENCE TALKS

1. 2017, March, "Open Media Scholarship: The Case for Open Access in Media Studies," Society for Cinema & Media Studies, Chicago, IL
2. 2016, October, "How to Become a Famous Media Scholar: The Case of Marshall McLuhan," Society for U.S. Intellectual History, Stanford, CA
3. 2016, May, "Media, Communication and Film Programs at Selective Liberal Arts Colleges," with Anne Kitz, MCFLAC Symposium 2016, Allentown, PA
4. 2016, May, "The Book Review as Intellectual Craft: A Bibliophilic Tribute to Sue Curry Jansen," Sue Curry Jansen Symposium, Allentown, PA
5. 2016, April, "The #nofilter self: The contest for authenticity among social networking sites, 2002-2016," with Meredith Salisbury, Theorizing the Web 2016, New York

6. 2015, September, "The Collective Behavior Tradition in Chicago Sociology," with Elihu Katz and Deb Lubken, "Bridges and Boundaries: Theories, Concepts and Sources in Communication History," Venice
7. 2015, May, "A Cultural Approach to James W. Carey: To Europe and Back with Clifford Geertz and John Dewey," International Communication Association, San Juan
8. 2014, November, "James W. Carey's Turn to Rorty: Pragmatism and a Public Vision for Journalism," National Communication Association, Chicago
9. 2014, November, "Citation Analysis and the LSI Invisible College," National Communication Association, Chicago
10. 2013, November, "A 'Not Particularly Felicitous' Phrase: A History of the 'Behavioral Sciences' Label," History of Science Society, Boston
11. 2013, August, "Sociology and the Socially Mediated Self," Media Sociology preconference, American Sociological Association, New York
12. 2013, June, "The Institutional Roots of U.S. Communication Research's Neglect of Public Sphere Scholarship," with Christian Schwarzenegger, "New Histories of Communication Study" preconference, International Communication Association, London
13. 2011, November, "Why American Sociology abandoned Mass Communication Research," Social Science History Association, Boston
14. 2009, May, "James W. Carey's Chicago School: Drafting a Usable Past," International Communication Association, Chicago
15. 2008, October, "Understanding Spin: The Introductory Public Relations Course Beyond Skills," Pennsylvania Communication Association. Fogelsville, PA
16. 2007, August, "Ideology and Utopia: Karl Mannheim and Edward Shils's Central European Encounter, 1933-1949," American Sociological Association, New York City

17. 2007, June, "The Mnemonic Entrepreneur: Wilbur Schramm and the "Four Founders" Myth of Communication Research," Cheiron: The International Society for the History of the Behavioral and Social Sciences & European Society for the History of the Human Sciences (joint meeting), Dublin
18. 2007, February, "God Gave Film to the Humanities': An Institutional History of Film Studies in the American Liberal Arts College," Muhlenberg College Humanities Seminar, Allentown, PA
19. 2006, June, "The War of the Words: Hadley Cantril, Paul F. Lazarsfeld, and the Dispute over *The Invasion from Mars*," Cheiron: The International Society for the History of the Behavioral and Social Sciences, Bronxville, NY
20. 2005, November, with David Park, "The Institutional Sources of the Field's Historiographical Poverty," Ferment in the Field's History (preconference), National Communication Association, Boston
21. 2005, November, "The New History of Mass Communication Research: A Survey and Critique," Ferment in the Field's History (preconference), National Communication Association, Boston
22. 2004, May, "Lost in Translation: Pierre Bourdieu in the History of Communication Research," International Communication Association, New Orleans, LA2004, "All the News that Fits the Narrative: Public Journalism and the Drawbacks of Newsprint Inspiration," Association for Education in Journalism and Mass Communication Mid-Winter Conference, New Brunswick, NJ
23. 2003, June, "The New Critical History of Communication Study: A Survey and Analysis," Cheiron: Society for the History of the Behavioral and Social Sciences, Durham, NH
24. 2002, "Journalism and the Left: The Uses and Abuses of Press Mythology," Union for Democratic Communications, State College, PA
25. 2001, June, "Sifting Through the Rubble: Salvaging the Critical Tradition in Media Studies," BFI/ITC Annual Media Studies Conference, London
26. 2001, "Critical Media Studies in an Age of Exhaustion," Critical Themes in Media Studies, New York City

27. 2001, "Press Mythology and the 'Infotainment Critique': On the Uses and Abuses of History for Journalism," AEJMC/AJHA Eastern Regional Conference, New York City

ARCHIVAL PROJECTS

1. 2016, interviewer, Oral History of Charles R. Wright, Annenberg Library Archives, Annenberg School for Communication, University of Pennsylvania
2. 2016, consultant, Elihu Katz Papers, Annenberg Library Archives, Annenberg School for Communication, University of Pennsylvania, http://dla.library.upenn.edu/dla/ead/ead.html?q=katz&id=EAD_upenn_ann_PUACMS01&

WEB PROJECTS

1. 2009 - present, History of Communication Research: Bibliography and Archival Database, <http://historyofcommunicationresearch.org>
2. 2017 - present, Open Media Scholarship, <http://openmediascholarship.org>

MEMBERSHIPS

American Sociological Association

International Communication Association

Cheiron: Society for the History of the Behavioral and Social Science

Forum for the History of Human Science

History of Science Society

PROFESSIONAL ACTIVITIES

1. 2017, external review chair, Ursinus College Department of Media and Communication Studies

2. 2017, external review member, Randolph College Department of Communication Studies
3. 2016 - present, International Communication Association (ICA) Task Force on ICA Records
4. 2016 - present, International Communication Association (ICA) Publications Committee
5. 2016 - present, co-founder and steering committee member, Media, Communication and Film Programs at Liberal Arts Colleges (MCFLAC, mcflac.com)
6. 2016, organizer, Sue Curry Jansen Symposium, Allentown, PA
7. 2016 - present, editorial board member, *Annals of the International Communication Association*
8. 2015 - present, editorial board member, *Communication Theory*
9. 2014 - present, co-founder and steering committee member, Society for the History of Recent Social Science (hisress.org)
10. 2013 - present, consultant on the Annenberg Library Archives, a project to digitize the scholarly papers of the prominent media scholars and institutions
11. 2011 - present, founder and director, the Bibliography of the History of Communication Research (historyofcommunicationresearch.org)
12. 2011 - present, Associate Editor, *The International Encyclopedia of Communication Theory and Philosophy* (Wiley-Blackwell, in-progress, general editor: Klaus Bruhn Jensen)
13. 2010 - 2012, chair, Communication History Interest Group, International Communication Association (vice-chair, 2007 - 2010)
14. 2009 - 2011, editor, *Timelines*, newsletter of the History of Sociology Section, American Sociological Association
15. 2010 - judge, Forum for the History of Human Science prize committee

16. 2007, research assistant, *The Long Road to Decatur: A History of Personal Influence*, documentary produced and written by Glenda Balas (Philadelphia: Annenberg School for Communication)
17. 2004 - present, judge, James W. Carey Media Research Award, Carl Couch Center

PROFESSIONAL HONORS

2016, Class of 1932 Research Professorship

The Class of 1932 Research Professorship provides an opportunity for a Muhlenberg faculty member to pursue a year of full-time research.

2010, Robert C. Williams Award for Junior Faculty

In memory of the life and service of Robert C. Williams, who was Academic Vice President and Dean of the College from 1985 to 1987, Muhlenberg College honors a junior member of the faculty each year for distinguished scholarship and research or public performance.

2009, Spring, Annenberg Scholar

Annenberg Scholars Program for Culture & Communication

2007, Article Award, Forum for History of Human Science

"Fifteen Pages that Shook the Field: Personal Influence, Edward Shils and the Remembered History of Mass Communication Research," 2006, *Annals of the American Academy of Political and Social Sciences*, 608 (pp. 130-156)

2006, May, "with distinction" designation, doctoral dissertation

"An Accident of Memory: Edward Shils, Paul Lazarsfeld, and the History of American Mass Communication Research" (James W. Carey, advisor)

GRANTS

1. 2013, summer, Faculty Summer Grant, Muhlenberg College, \$2000, for research and writing of chapter on the sociology of academic translation of public sphere and audience research.
2. 2012, summer, Faculty Summer Grant, Muhlenberg College, \$2000, for research and writing of social media and sociology chapter.

3. 2010- , L'Agence nationale de la recherche (France), three years, \$375,000, PI: Philippe Fontaine (ENS Cachan), on history of early Cold War social sciences in five American research universities
4. 2011, summer, Faculty Summer Grant, Muhlenberg College, \$4000, for research and writing of *James W. Carey*
5. 2011, spring, HYPE course integration grant, \$2000, for a service-learning course plan and execution (Citizen Journalism), in which students worked with teens to create allentownyouthsource.org
6. 2009, summer, Faculty Summer Grant, Muhlenberg College, \$2200, for research on "*Gemeinschaft After All: The Frontstage and Backstage of Small Group Research in Early Cold War Social Science*"
7. 2007, spring, Mellon Learning Community, \$700
8. 2006, summer, Faculty Summer Grant, Muhlenberg College, \$3450, for research on "The War of the Words: Hadley Cantril, Paul F. Lazarsfeld, and the Dispute over *The Invasion from Mars*"
9. 2006, spring, Mellon Foundation Service Learning Grant (*Communication and Public Relations*), \$1500
10. 2006, spring, Center for Ethics Course Integration Grant (*Popular Communication*) \$500
11. 2005, fall, First-Year Seminar Course Development Grant (*Whose Hemline is it Anyway?*), \$1000

TEACHING

Media & Society

Print Production

Popular Culture and Communication

Communication and Public Relations

Communication Honors Seminar

First-Year Seminar: Whose Hemline is it Anyway?

First-Year Seminar: 1968

Media Theory & Methods

Communication Internship & Practicum

Citizen Journalism

The Consuming Self: From Flappers to Facebook (University of Pennsylvania)

Social Media & the Self

COLLEGE SERVICE

Search committee, Provost (2016 - present)

Director, Dana Forum (2015 - 2016)

Chair, Media & Communication Department (2014 - present)

Co-director, Media & Communication Alumni Week (2013 - present)

“Living on Purpose,” invited discussion (February 2015)

Resident Director, Media & Communication Dublin Study Abroad program (spring 2012)

First Lecture, Orientation 2011 (August 2011)

Secretary/Treasurer, Phi Beta Kappa, Muhlenberg College (2004 - 2011)

African-American Studies search committee (2009 - 2010)

“The Press, Democracy and New Media,” invited talk to Board of Associates (March 2010)

Advisor, Communication Club, Muhlenberg College (2004 - 2007)

Advisor, *Muhlenberg Advocate*, Muhlenberg College (2007 - 2010)

Advisor, *Living Here in Allentown: Beyond the Red Doors* (2004 - 2008)

Committee member, Faculty Development & Scholarship Committee, Muhlenberg College (2006 - 2008, 2013 - 2015)

Committee member, Allentown-Muhlenberg Committee (2011 - 2012)

Committee member, Curriculum Committee, Muhlenberg College (2009 - 2011)

Committee member, Nominating Committee, Muhlenberg College (2009 - 2011)

Director, Media and Communication Honors Program, Muhlenberg College (2006 - 2011)

First-Year Advisor, Muhlenberg College (2004 - 2006, 2008 - present)

First-Year Advisor Award, Muhlenberg College (2006)

Library liaison, Media and Communication Department, Muhlenberg College (2005 - 2011)

Organizer, Faculty Reading Group on Academic Knowledge, Muhlenberg College (2004 - 2008)

Committee member, Service Learning Committee, Muhlenberg College (2005 - 2006)

Member, Mellon Learning Community, Muhlenberg College (2007)

Co-organizer, College-wide "Ethics and Politics of Identity" lecture and performance series, Muhlenberg College (2005 - 2006)

Mentor, Dana Scholars program, Muhlenberg College (2005 - 2007)

Committee member, Dean Search Committee, Columbia University Graduate School of Journalism (2002)